



Statement of Ownership, Management, and Circulation  
(All Periodicals Publications Except Requester Publications)

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OCT 15 2015  
S.D. SEC. OF STATE

1. Publication Title <b>The Equalizer</b>	2. Publication Number <b>1 4 0 9 0</b>	3. Filing Date <b>Sept. 28, 2015</b>
4. Issue Frequency <b>Twice Weekly (Wednesday &amp; Saturday)</b>	5. Number of Issues Published Annually	6. Annual Subscription Price <b>\$75 / \$87 / \$114</b>
7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®) <b>121 E. Cherry St., Vermillion, SD 57069</b>		Contact Person <b>Scott Munger</b> Telephone (Include area code) <b>605-624-8486</b>
8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer) <b>121 E. Cherry St., Vermillion, SD 57069</b>		

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)

Publisher (Name and complete mailing address)

**Scott Munger - 121 E. Cherry St., Vermillion, SD 57069**

Editor (Name and complete mailing address)

Managing Editor (Name and complete mailing address)

**David Lias - 121 E. Cherry St., Vermillion, SD 57069**

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
<b>Scott Munger</b>	<b>121 E. Cherry St., Vermillion, SD 57069</b>
<b>Jill Munger</b>	<b>121 E. Cherry St., Vermillion, SD 57069</b>

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box ☒ None

Full Name	Complete Mailing Address
<b>First Bank &amp; Trust</b>	<b>20 East Main St., Vermillion, SD 57069</b>

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)

The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:

☐ Has Not Changed During Preceding 12 Months

☐ Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

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13. Publication Title <b>The Equalizer</b>		14. Issue Date for Circulation Data Below <b>8-D SEC. OF STATE</b>	
15. Extent and Nature of Circulation <b>Twice Weekly Newspaper (Wednesday &amp; Saturday)</b>		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies ( <i>Net press run</i> )		<b>772</b>	<b>750</b>
b. Paid Circulation (By Mail and Outside the Mail)	(1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	<b>21</b>	<b>28</b>
	(2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	<b>93</b>	<b>117</b>
	(3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	<b>407</b>	<b>423</b>
	(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g., First-Class Mail®)	<b>0</b>	<b>0</b>
c. Total Paid Distribution [Sum of 15b (1), (2), (3), and (4)]		<b>521</b>	<b>568</b>
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)	(1) Free or Nominal Rate Outside-County Copies included on PS Form 3541	<b>5</b>	<b>5</b>
	(2) Free or Nominal Rate In-County Copies Included on PS Form 3541	<b>28</b>	<b>2</b>
	(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g., First-Class Mail)	<b>0</b>	<b>0</b>
	(4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)	<b>3</b>	<b>5</b>
e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4))		<b>36</b>	<b>12</b>
f. Total Distribution (Sum of 15c and 15e)		<b>557</b>	<b>580</b>
g. Copies not Distributed (See Instructions to Publishers #4 (page #3))		<b>215</b>	<b>170</b>
h. Total (Sum of 15f and g)		<b>772</b>	<b>750</b>
i. Percent Paid (15c divided by 15f times 100)		<b>94%</b>	<b>98%</b>

\* If you are claiming electronic copies, go to line 16 on page 3. If you are not claiming electronic copies, skip to line 17 on page 3.

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**Statement of Ownership, Management, and Circulation**  
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16. Electronic Copy Circulation	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Paid Electronic Copies	2	3
b. Total Paid Print Copies (Line 15c) + Paid Electronic Copies (Line 16a)	523	571
c. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a)	559	583
d. Percent Paid (Both Print & Electronic Copies) (16b divided by 16c $\times$ 100)	94%	98%

☒ I certify that 50% of all my distributed copies (electronic and print) are paid above a nominal price.

17. Publication of Statement of Ownership

☒ If the publication is a general publication, publication of this statement is required. Will be printed

☐ Publication not required.

in the **Oct. 14, 2015** issue of this publication.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner

*Scott Mung*

PUBLISHER

Date

9/28/15

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).